Sanjay Ghodawat University, Kolhapur

2020-21

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017 EXM/P/09/00

Year and Program: 2020-21, SYBBA	**School of Commerce and Management**	**Department: BBA**
Course Code: MBC 204	**Course Title: Management Information System**	**Semester :IV**
Day and Date: Wednesday,12/05/2021	**End Semester Examination**	**Time:2 Hrs. Max Marks:50**

Instructions: 1) All Questions are compulsory.

		Marks	Bloom's Level	CO
Q.1	**Answer the following (any two)**–			
a)	Define Management Information System and Illustrate its scope.	8	2	1
b)	Illustrate Information needs at different organization levels.	8	2	2
c)	Explain Decision support system and its components in detail.	8	2	2
Q.2	**Answer the following (any two) –**			
a)	Thereare various phases in system development life cycle.State which phases to beImplementedin the organizationwhile transforming its manual system to the fully automated system.	8	3	3
b)	Illustrate need and modules of ERP which can be utilized in IT industry in detail.	8	3	3
c)	Explainthe major problem area of system failure in telecom company.	8	3	4
Q.3	**Answer the following (any two) –**			
a)	ABC Pvt. Ltd. isa Switch Gear manufacturing company located at west of Maharashtra. A company tries reduces its manufacturing cost by maximizing its output and minimizing respective input. Also company needs record its activities to find the cause of problems and proper solutions. It is only possible afterimplementing the effective	9	4	6

information system in the organization, As an IT Manager illustratedifferent features and components of production information system which requiredto be implemented in ABC Pvt. Ltd.

b) The education sector has changed dramatically over the years. The demands and challenges of this role have increased, which places a lot of pressure onto HR personnel. HR teams in the education sector are facing some particularly unique issues, to solve these issues most of the institutions are implementing Human resource information systems in their organizations.

"PQR Group of institution" is newly founded institution ineducational sector which is offering various courses viz.Management, Engineering, Medical, Pharmacy and Architecture. Appraise need and importance of Human Resource Information System in PRQ group of institutions which is going help the organization to determine, analyze and to resolve the problems related to Human Resource Management. 9 4 5

c) Bandhan.com is one of the top rated matrimony sites. Due to pandemic situation of COVID-19 total revenue of company was reduced. As an IT manager Point out the differentfeatures of Marketing Information System which can be implemented to improve revenue rate of company. 9 4 5

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